

Pharma/Biotech Project Portfolio Management Masterclass. Singapore. May 8 - 10, 2018

The 3 -day, practical Biotech / Pharma Project Portfolio Management Masterclass Seminar is specially developed for Heads, Managers and Senior Executives of Biotechnology and Pharmaceutical Companies in charge of strategic planning and development, strategic marketing and business development, new product development, project and/or portfolio management and R&D who are looking to get a more coherent, efficient and comprehensive view of the project portfolio management process and strategy, in order to gain market success.



This Masterclass Seminar is your roadmap to maximizing portfolio value in accordance with management's strategic and financial goals. Designed to improve companies' abilities to progress compounds from the pre-clinical stage to commercial brand management, it showcases benchmarks and best practices for teams managing investments across the entire value chain – pre-clinical and clinical projects as well as marketed brand products.

Contact Email: enquiry@equip-global.com

Event Website: http://www.equip-global.com/pharma-biotech-project-portfolio-management-

<u>masterclass</u>

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