

## **The 9th Annual Pharma PPM Toolbox. Basel, Switzerland. March 7-8, 2019**

*The World's Largest Conference for Pharma R&D Project & Portfolio Management Professionals.* Project and portfolio management is more important than ever for the pharmaceutical industry where the patent expiration war is in full swing. That is nothing new – PPM experts have extremely high level of responsibility for a few years now and are used to this situation. The most recent challenge is the need to let go of traditional mindsets and methods and simply innovate.



The Pharma PPM Toolbox will be covering a wide range of topics, yet giving you an in-depth insight to each and every one of them - that is the challenge we have fitted into a highly interactive two days program. This platform has been designed to share cross-functional knowledge through inspiring presentations, case studies and soft skills workshops delivered by enthusiastic pharma R&D experts.

The conference will bring together more than 25 speakers from the largest international pharma companies such as Novartis, Ipsen, Cancer Research UK, Lupin Pharmaceuticals, AstraZeneca, Shire, Roche and more than 100 delegates who will brainstorm ways to do things differently and find solutions to current challenges. Attendees will be able to choose from one of three streams for more focused discussions – one will be dedicated to project management, the second to portfolio

management and the third to product management.

**Dates: 7 – 8 March, 2019**

**Location: Basel, Switzerland**

Tickets: [HERE](#)

*About the Organizer*

European Business Conferences Group (EBCG) was established in 2010 by a team of skilled, enthusiastic professionals backed by years of event industry experience. During the following years, we have developed dozens of conferences, workshops and trainings focused mainly on healthcare, IT and finance. To date, our healthcare events have hosted and inspired over 1500 professionals from various industries across Europe and the US. We continue to aspire to bring together the best leaders in healthcare to provide you with a platform for your and your organization's success.

You can expect to come home from an EBCG event with (at the very least) a handful of big ideas, several new key contacts and more many high quality business leads. You can visit us at [www.ebcg.com](http://www.ebcg.com).