

## **The 4th Annual Healthcare PPM Toolbox. New Jersey, USA. February 7 - 8, 2019**

*Continuous Success of Growing Ecosystems for Pharma and Medical Devices Professionals.*  
Project and portfolio management is more important than ever for the pharmaceutical industry where the patent expiration war is in full swing. That is nothing new – PPM experts have extremely high level of responsibility for a few years now and are used to this situation. The most recent challenge is the need to let go of traditional mindsets and methods and simply innovate.



The Healthcare PPM Toolbox will be covering a wide range of topics, yet giving you an in-depth insight to each and every one of them - that is the challenge we have fitted into a highly interactive two days program. This platform has been designed to share cross-functional knowledge through inspiring presentations, case studies and soft skills workshops delivered by enthusiastic healthcare and MedTech experts.

The conference will bring together more than 25 speakers from the largest international pharma and MedTech companies such as Merck, Fresenius Medical Care, Johnson & Johnson, Bayer Pharmaceuticals, CSL Behring, Nevakar LLC and more than 100 delegates who will brainstorm ways to do things differently and find solutions to current challenges. Attendees will be able to choose from one of three streams for more focused discussions – one will be dedicated to project management, a second to portfolio management and a third to product management.

**Dates: 7 – 8 February, 2019**

**Location: Jersey City, New Jersey, USA**

**Venue: Hyatt Regency Jersey City**

Tickets: [HERE](#)

*About the Organizer*

European Business Conferences Group (EBCG) was established in 2010 by a team of skilled and enthusiastic professionals backed by years of event industry experience. Over the course of past years, we have developed dozens of conferences, workshops and trainings focused mainly on healthcare, IT and finance. To this date, our healthcare events have hosted and inspired over 1 500 professionals from various industries across Europe and the US. We continue to aspire to bring together the best leaders in healthcare to provide you with a platform for the success of your organization. You can expect to come home from an EBCG event with (at the very least) a handful of big ideas, several new key contacts and quality business leads. You can visit us at [www.ebcg.com](http://www.ebcg.com).